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Attorneys for Cynthia L. Czuhaj, an
individual; on behalf of herself and all
others similarly situated,

**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF CALIFORNIA**

Cynthia L. Czuhaj, individually and on
behalf of herself and all others similarly
situated,

Plaintiff,

vs.

Conair Corporation, a Delaware
corporation; and DOES 1 through 10,
inclusive,

Defendant.

Case No. '13CV1901 BEN RBB

CLASS ACTION

**COMPLAINT FOR DAMAGES
AND EQUITABLE RELIEF**

Plaintiff, Cynthia L. Czuhaj ("Plaintiff", "Consumer Representative", or
"Czuhaj") by and through her undersigned counsel, individually and on behalf of all
others similarly situated (the "Class"), allege the following facts and claims upon
personal knowledge and upon information and belief as to all other matters as
follows:

Jurisdiction and Venue

1. This Court has diversity jurisdiction over this matter pursuant to 28

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1 U.S.C. §1332(d)(2) because the amount in controversy exceeds \$5,000,000,
2 exclusive of interest and costs, and this is a class action in which the members of the
3 proposed Class and Defendant are citizens of different states.

4 2. This Court also has personal jurisdiction over Defendant because
5 Defendant is authorized to do business, and currently does business, in this state.

6 3. Venue is proper in this jurisdiction pursuant to 28 U.S.C. §1391
7 because Defendant does substantial business in this district directly and through
8 retailers located in this district, and a substantial part of the events or omissions
9 giving rise to the claims in this action took place within this district.

10 The Parties

11 4. Consumer Representative, Cynthia L. Czuhaj, is and was at all relevant
12 times a resident of the State of California, has purchased the Conair product at issue
13 in this case, and has suffered harm and injury as a result.

14 5. Plaintiff purchased a Conair Infiniti Pro 1875 Watt hair dryer ("Hair
15 Dryer(s)") in October 2011 from retailer Sam's Club in October 2011, California.
16 Plaintiff is informed and believes that Sam's Club offers only high quality products
17 which are scrutinized by the retailer before offered to their customers. Plaintiff
18 recognized Conair to be a nationally known brand with a reputation for quality.
19 Plaintiff purchased this particular model of hair dryer due to Conair's representation
20 that the AC motor is more powerful, provides fast airflow and lasts up to three times
21 longer than the typical DC motor hair dryers. Plaintiff used the Hair Dryer for its
22 intended use to dry her hair on daily or every other day for approximately 10
23 months. On August 14, 2012 while using the Hair Dryer to dry her hair, Plaintiff
24 was suddenly made aware that flames were emanating from the Hair Dryer.
25 Plaintiff has been damaged in that she purchased the Hair Dryer and has lost money
26 she spent purchasing the product while being misled about its stated performance on
27 which she relied and while Conair withheld information solely in its possession
28 regarding the potentially dangerous defect in the product.

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6. Defendant, Conair Corporation, is a Delaware Corporation headquartered in East Windsor, New Jersey with its Marketing and Sales headquarters located at One Cummings Point Road, Stamford, Connecticut. Conair is engaged in the business of manufacturing and selling hair dryers to consumers either directly through their website or through major retail chains nationwide.

7. Each of the DOES 1-10 is the agent, servant, partner, joint-venturer, co-venturer, principal, director, officer, manager, employee or shareholder of one or more of its co-defendants who aided, abetted, controlled, and directed or conspired with and acted in furtherance of said conspiracy with one or more of its co-defendants in said co-defendants performance of the acts and omissions described herein. Plaintiff sues each of these Doe Defendants by these fictitious names because Plaintiff does not know these Defendants' true names and capacities at this time.

FACTUAL ALLEGATIONS

8. Conair is one of the world's largest privately held health and beauty companies and has been around for more than 50 years. It develops, designs, manufactures and sells health and beauty products nationwide through direct website sales and through nationwide retailers such as Sam's Club, Wal-Mart, Target and CVS Pharmacies. Conair holds the number one position in the industry with hair dryers.¹

9. The Conair Infiniti Pro 1875 Watt hair dryer is marketed by Conair as being quiet and fast drying attributed to its powerful AC motor which Conair claims lasts three times longer than DC motor hair dryers. Conair expressly states in its advertising materials and packaging that it "Guarantees up to 3x longer life". Conair is so confident in this claim, it provides a four-year limited warranty with the Hair

¹ Conair website, www.conair.com/corporate-cn-10.html

1 Dryer.



10. Conair's four-year limited warranty for the Hair Dryer provides:
 "Conair will repair or replace (at our option) your unit free of charge for 48 months from the date of purchase if the appliance is defective in workmanship or materials."

LIMITED FOUR YEAR WARRANTY

Conair will repair or replace (at our option) your unit free of charge for 48 months from the date of purchase if the appliance is defective in workmanship or materials.

To obtain service under this warranty, return the defective product to the service center nearest you, together with your purchase receipt and \$7.00 for postage and handling. California residents need only provide proof of purchase and should call 1-800-366-0937 for shipping instructions. In the absence of a purchase receipt, the warranty period shall be 48 months from the date of manufacture.

ANY IMPLIED WARRANTIES, OBLIGATIONS, OR LIABILITIES, INCLUDING BUT NOT LIMITED TO THE IMPLIED WARRANTY OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, SHALL BE LIMITED IN DURATION TO THE 48 MONTH DURATION OF THIS WRITTEN, LIMITED WARRANTY.

Some states do not allow limitations on how long an implied warranty lasts, so the above limitations may not apply to you.

IN NO EVENT SHALL CONAIR BE LIABLE FOR ANY SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES FOR BREACH OF THIS OR ANY OTHER WARRANTY, EXPRESS OR IMPLIED, WHATSOEVER. Some states do not allow the exclusion or limitation of special, incidental, or consequential damages, so the above limitation may not apply to you.

This warranty gives you specific legal rights, and you may also have other rights, which vary from state to state.

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1
2
3 11. Conair warrants the Infiniti Pro hair dryer against defect in material or
4 workmanship for four years from the date of purchase. In numerous cases the Hair
5 Dryer caught fire and ceased working within one to two years of purchase.
6 Plaintiff's Hair Dryer caught fire and ceased to work 10 months after purchase.

7 12. Any limitations on remedies contained in Defendant's express
8 warranties fails of their essential purpose and are unenforceable with respect to the
9 fire hazard alleged herein. Plaintiff alleges to the extent this defect was manifested
10 through the manufacturing process (workmanship or materials), Defendant's express
11 warranty is implicated.

12 13. In August 2012 while using the Hair Dryer to dry her hair, the Hair
13 Dryer sputtered and began emitting from the Hair Dryer. This sudden fire so close
14 to her head caused Plaintiff to drop the dryer to the ground where it ignited her
15 carpet. The Hair Dryer continued to run despite the fact it was plugged into a GFCI
16 outlet. The Hair Dryer is also equipped with two different types of "safety plugs"
17 one of which is the ALCI or Appliance Leakage Current Interrupter. The ALCI is
18 designed to recognize a change in the electrical current. This "safety" feature did
19 not prevent the Hair Dryer from bursting into flames. Plaintiff immediately
20 unplugged the Hair Dryer and put out the flames on her carpet which was
21 permanently scorched by the event.

22 14. The defect typically occurs within the first year or so of use. The
23 defect's presence is material because the defect causes the Hair Dryer to catch fire,
24 exposing consumers to potential serious injury.

25 15. The defect is material because neither Plaintiff nor a reasonable
26 consumer would have purchased the defective Hair Dryer had they been aware of its
27 propensity to catch fire during normal use and even when it is plugged in but not in
28 use.

1 16. Although numerous consumers have reported the fire hazard to
2 Defendant, Defendant has failed to notify consumers or the retailers that sell their
3 products of the potential dangers of this defect.

4 **Consumer Complaints Concerning Conair's Defective Infiniti Pro Hair**
5 **Dryer**

6 17. At all times relevant herein, Conair has had exclusive knowledge of the
7 dangerously defective nature of the hair dryer's propensity to spark and catch fire,
8 even when not in use. As the manufacturer, marketer and seller of Conair Infiniti
9 Pro hair dryers, Conair alone possessed specialized knowledge about the design and
10 manufacturing process and is in a superior position to know and learn of potential
11 defects. As evidenced by the many consumers of the defective Hair Dryers who
12 have gone through the trouble to complaint not only directly to Conair, but to the
13 United States Consumer Product Safety Commission ("CSPC") and by visiting
14 online forums to complain about the dangerous defect, Conair has notice of this
15 defect.

16 18. From at least 2009 to as recent as May 2013, consumers nationwide
17 have posted complaints of the same problem with this Hair Dryer on consumer
18 websites, including but not limited to, consumeraffairs.com. Consumers
19 consistently reported the Hair Dryer sparking and catching fire during normal use
20 and sometimes even when the Hair Dryer was turned off. The complaints also
21 reflect early and continued manifestation of the defect and Conair's refusal to recall
22 the product or even to publicly warn consumers of the danger, as these samples
23 show:

Date/Location	Comments/Source
Oct. 3, 2009 - Bowie, MD	I have a Conair 1875 model hair dryer and when I was cleaning out closets, the dryer started up and by the time I got to the dressing area there were flames

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	shooting out of it. I quickly pulled out the plug and threw a wet towel over it. Horrible smell and smoke but nothing to speak of was damaged except some frayed nerves and a hair brush where the teeth had melted. I am just thankful I was home at the time. – www.consumeraffairs.com/homeowners/conair.html
Oct. 4, 2009 – Attleboro, MA	My 87 year old mother was drying her hair when the appliance burst into flames-She luckily was not injured and was only minor damage to her home, however this could have been disasterous [sp] and I feel someone should know about it. - www.consumeraffairs.com/homeowners/conair.html
March 30, 2010 – Yelm, WA	I have a Conair 1875. After using it and turning it off about five minutes later, it turned itself on and caught fire. I think these should be recalled. - www.consumeraffairs.com/homeowners/conair.html
April 22, 2012 – Chatsworth, CA	I've purchased several Conair hairdryers which usually start burning after several years of use, but the 1875 which I bought three months ago, January 30, 2012, started burning today, 4-22-2012. I could see orange flames on the coils in the dryer so I immediately switched to the cool heat, which I was able to use. Judging by the complaints on this board, I am not the only one experiencing this problem. This is too dangerous for Conair to ignore. Do not buy Conair 187 if you value your safety. - www.consumeraffairs.com/homeowners/conair.html
Oct. 13, 2012	The product in question is the Conair Infinity 1875 series watt hair dryer with blue handle. The handle gets very hot just after a few minutes of use. It gets so hot that I have to turn it off or else I fell [sp] like it will burn my hand. - www.saferproducts.gov (U.S. Consumer Product Safety Commission)
November 4, 2012 – New	While drying my hair, my Conair 1875 suddenly made a loud pop and stopped working. It was 1-2

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Paltz, NY	years old. It was pretty scary at the time but going by the other posts, I see it could have been worse. I am surprised there has not been a recall. - www.consumeraffairs.com/homeowners/conair.html
Dec. 12, 2012	My wife was using a Conair 1875 dryer to dry her hair and it was working fine. She finished, turned it off and layed it down on the counter. It sat there for about 5 seconds and then turned on by itself and put out a bunch of nasty smoke. My wife immediately pulled the plug and it turned off. – www.saferproducts.gov (U.S. Consumer Product Safety Commission).

19. Over the past several years, consumers have also reported the problem directly to Conair Corporation who has failed and refused to recall the product. Some of these complaints were filed with the United States Consumer Product Safety Commission ("CPSC"). The CPSC's records indicate Defendant was notified of the complaints providing further evidence Defendant is and has been aware of the dangerous defect in the product. Conair has failed to take action to remedy the defect in its Infiniti Pro Hair Dryers.

Date/Location	Comments/Source
Mar. 19, 2012	Complaint filed with the United States Consumer Product Safety Commission regarding Conair 1875 hair dryer purchased at Walmart in California – Defendant was notified via email by consumer: While my wife was blow drying her hair, the cord closest to the plug burst into flames and caused a significant power surge throughout my home. My wife quickly dropped the hair dryer fearing from the fire and electrocution and ran out of the bathroom. As I approached the bathroom, the dryer was still smoldering, however no active fire... www.saferproducts.gov (U.S. Consumer Product

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1		Safety Commission)
2	June 8, 2012	Plaintiff is informed and believes this complaint
3		filed with the United States Consumer Product
4		Safety Commission regarding Conair 1875 hair
5		dryer purchased at Walmart (state not specified).
6		The complaint states the consumer returned products
7		to Conair notifying them of the problem.
8		Turned on hair dryer made by Conair (name on side
9		states it is a cord keeper). The dryer was on a
10		medium setting and began throwing sparks out into
11		my hair and onto the floor. The dryer has the name
12		Infiniti by Conair on the upper part of the hair dryer.
13		I have a second dryer by Conair and it also makes a
14		buzzing sound when turned on. I want to get credit
15		for these products and have them returned to the
16		manufacturer as both are in my opinion unsafe to
17		use.
18		www.saferproducts.gov (U.S. Consumer Product
19		Safety Commission)

Conair's Failure to Recall the Infiniti Pro Hair Dryer or Disclose or Warn of the Defect

20. The above samples of consumer complaints mirror the class-wide manifestation of the defect and that Conair is aware of the defect. Conair has never proactively informed or warned consumers about the defect's existence or the potential injury it can cause. Defendant never revealed the existence of the defect in its marketing materials or on its website or retailers where consumers can purchase the product. However, Conair continues to extol the virtues of its AC motor which Conair claims lasts three times longer than typical DC motor hair dryers.

21. Conair has never issued a recall of the Infiniti Pro hair dryer. Despite Conair's awareness of the danger and injury this product can cause to consumers,

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1 Conair has refused to take action to protect class members from the defect. Despite
2 Conair's exclusive knowledge of the defect at all times relevant herein, Defendant
3 has concealed and suppressed these facts from the public and consumers who
4 purchase and use the product. Conair continues to publically tout in its marketing
5 and packaging materials and on its website about the powerful AC motor that lasts
6 three times longer than the average hair dryer despite its knowledge that on average
7 the product fails within the first year or so of use and subjects consumers to possible
8 serious injuries. Further, Conair failed to even issue a warning to consumers of the
9 known defect in its packaging, users guide or advertising despite its knowledge that
10 lack of such warning caused consumers to use the product unaware of its dangerous
11 propensity thereby causing injury to consumers.

12 22. Plaintiff and Class Members and the public were, at all times relevant,
13 ignorant of the existence of the defect and, knowing this, Conair continued to
14 broadly market and sell this product online and through nationwide retailers.

15 23. Through such acts of fraudulent concealment, Conair has successfully
16 concealed from the public facts necessary to support the claims herein. Plaintiff, the
17 general public and others similarly situated, were and are prevented from knowing
18 and having knowledge of such unlawful, unfair, fraudulent and/or deceptive conduct
19 or of facts that might have led to the discovery thereof.

20 24. Even after Plaintiff's pre-litigation request to Defendant shed further
21 light on the problems caused by the defect, Defendant has refused to recall or even
22 notify consumers and retailers of the potential dangers.

23 25. Conair's wrongful acts caused Plaintiff and Class Members to purchase
24 hair dryers they otherwise would not have purchased, paid more for those hair
25 dryers than they would have paid and unnecessarily paid, and will continue to be
26 subjected to the potential of serious bodily injury and injury to their property as a
27 result of the defect.

28 26. Conair is the manufacturer of the Hair Dryer. The Hair Dryer did not

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1 perform safely as an ordinary consumer would expect it to perform when used to dry
2 hair. Plaintiff and Class members were harmed when the Hair Dryer failed to
3 perform safely as expected, to wit, caught fire or smoked and ceased working, which
4 was a substantial factor in causing injury to Plaintiff and Class members.

5 27. Had Defendant warned Plaintiff and Class members about the danger,
6 their injuries could have been avoided.

7 **Defendant's Misrepresentations and Omissions**

8 28. At the most basic level, Defendant fails to disclose the defect.
9 Defendant also falsely advertises and misrepresents the characteristics, benefits,
10 grade, quality, and/or standard of the Hair Dryer since the Hair Dryer fails its most
11 fundamental intended purpose – to dry hair. Consumers using the Hair Dryer have a
12 reasonable expectation that it will dry hair without catching fire and exposing
13 consumers to serious injury.

14 29. Defendant, through consumer complaints and first-hand knowledge,
15 was aware of the Hair Dryer's defect that caused it to catch fire. Despite
16 Defendant's knowledge of the Hair Dryer's propensity to spark and/or catch fire,
17 Conair has perpetrated a fraud-by-omission on Plaintiff and consumers who
18 purchased the Hair Dryer. Conair at all times herein, had exclusive knowledge of
19 the material facts (the defect) which was not known to Plaintiff or other similarly
20 situated consumers. Defendant has been aware of this defect, yet actively concealed
21 such defect from Plaintiff and consumers by failing to recall the product, place
22 appropriate warnings on packaging and user guides, or take any other such action to
23 notify consumers of the possible serious injury that could result in using the product.
24 Defendant had a duty to disclose the defect to Plaintiff and consumers yet failed to
25 do so. Further, Defendant could have placed such warnings on its website, on the
26 packaging of the product, and in the Important Safety Information pamphlet
27 included in the package with each Hair Dryer. (See Exhibit "B" attached hereto).

28 30. Plaintiff is informed and believes Defendant has acknowledged

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internally that the Hair Dryer emitting flames and/or sparking and ceasing to operate resulted from defects in the Hair Dryer's design, materials, assembly and/or workmanship.

31. Defendant continues to conceal the material information, even post-sale, from consumers, users, and the public, through such omission on its website and its customer service representatives that the Hair Dryers: (a) are inherently defective and potentially dangerous; and (b) are not of merchantable quality or fit for their ordinary purpose.

CLASS ACTION ALLEGATIONS

32. Cynthia L. Czuhaj brings this action on behalf of herself and all others similarly situated as a class action pursuant to Rule 23 of the Federal Rules of Civil Procedure.

33. The classes which Consumer Representative seeks to represent are defined as follows:

34. A class consisting of all "consumers" as defined by Cal. Civ. Code §1761(d) residing in the United States who purchased, not for resale, a Conair Infiniti Pro 1875 watt Salon Performance hair dryer ("Hair Dryer") at any time in the four years preceding the filing of this action (the "Nationwide Class"). The Nationwide Class seeks certification of claims based on Cal. Bus. & Prof. Code §17200, *et seq.* ("UCL"), Cal. Bus. & Prof. Code §17500 *et seq.* ("FAL"), Cal. Civ. Code §1750 *et seq.* ("CLRA"), Strict Products Liability – Product, and/or Strict Products Liability – Failure to Warn.

35. In addition to, and in the alternative to the claims asserted on behalf of the Nationwide Class, Consumer Representative also brings this action on behalf of a subclass consisting of all consumers who purchased, not for resale, a Conair Infiniti Pro 1875 watt Salon Performance hair dryer ("Hair Dryer") in the State of California and/or who was a resident of the State of California at the time of purchase, at any time in the four years preceding the filing of this action. (the

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"California Class"). The California Class seeks certification of claims based on Cal. Bus. & Prof. Code §17200, *et seq.* ("UCL"), Cal. Bus. & Prof. Code §17500 *et seq.* ("FAL"), Cal. Civ. Code §1750 *et seq.* ("CLRA"), Strict Products Liability – Product, and/or Strict Products Liability – Failure to Warn.

36. Plaintiff reserves the right to amend or modify the class definition in connection with their motion for class certification or the result of discovery.

37. Excluded from the Nationwide Class and California Class are (i) Defendant, any entity in which Defendant has a controlling interest or which has a controlling interest in Defendant, and Defendant's legal representatives, predecessors, successors and assigns; (ii) governmental entities; (iii) Defendant's employees, officers, directors, agents and representatives and their family members; (iv) Plaintiff's legal representatives and their immediate family; and (v) the Judge and staff to whom this case is assigned, and any member of the Judge's immediate family.

38. Numerosity/Ascertainable Class: The members of the California Class and/or the Nationwide Class are so numerous that joinder of all members is impracticably. Thousands of consumers purchased the Hair Dryer and were therefore subjected to the potential danger of the Hair Dryer catching fire during use. The precise number and identities of class members are unknown to plaintiffs, but can be ascertained through discovery, namely using Conair's records of sales directly through their website, product registration records, records from wholesale stores that require membership (i.e., Costco, Sam's Club), retail store records, and publication.

39. Common Questions of Law and Fact Predominate: There are questions of law and fact common to the members of the California Class and the Nationwide Class which predominate over any questions that affect only individual class members. The Hair Dryers are all the same and do not differ in any manner that is relevant to the Consumer Representative's allegations of defects, and the damage

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1 and harm caused thereby. There is a well-defined community of interest in the
 2 questions of law and fact involved that affect Plaintiff and Class Members who have
 3 purchased the Hair Dryer, and they all suffer the inherent and common defects
 4 which could expose them to the dangerous defect. The common questions of law
 5 and fact include, without limitation:

- 6 a. Whether the Hair Dryers are defective;
- 7 b. Whether Defendant knew or recklessly disregarded the fact the
- 8 Hair Dryers were defective;
- 9 c. Whether Defendant's omissions of the material fact that the Hair
- 10 Dryers are defective was likely to deceive a reasonable consumers;
- 11 d. Whether Hair Dryer failed to perform safely as an ordinary
- 12 reasonable consumers would expect;
- 13 e. Whether Defendant failed to warn consumers of the dangers of
- 14 their Hair Dryers;
- 15 f. Whether Defendant breached the implied warranty of
- 16 merchantability;
- 17 g. Whether Defendant has engaged in unfair or unlawful methods
- 18 of competition, unconscionable acts or practices, and unfair and/or unlawful or
- 19 deceptive acts or practices in connection with the sale of their Hair Dryers;
- 20 h. Whether, as a result of Defendant's conduct, Plaintiff and Class
- 21 Members have suffered injury and/or damages; and if so the appropriate amount
- 22 thereof.

23 40. Typicality: The Consumer Representative's claims are typical of the
 24 claims of Class Members in that the Consumer Representative and Class Members
 25 have purchased the same Hair Dryers, which share the same design, parts, materials,
 26 workmanship and manufacture and about which Defendant made the same
 27 representations and omissions. Therefore, the claims of the Consumer
 28 Representative are and will be typical of Class Members.

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1 41. Adequacy: The Consumer Representative will fairly and adequately
2 represent the interests of all Class Members. Consumer Representative has
3 purchased the Hair Dryer and experienced first hand the dangerous defect when the
4 Hair Dryer caught fire while drying her hair. The Consumer Representative has no
5 interests which are adverse to absent Class Members and no known conflict of
6 interest. Consumer Representative has retained counsel with substantial experience
7 and success in the prosecution of complex class action litigation.

8 42. Superiority: A class action is superior to other available means for the
9 fair and efficient adjudication of this controversy. Class action treatment will permit
10 a large number of similarly situated persons to prosecute their common claims in a
11 single forum simultaneously, efficiently and without the unnecessary duplication of
12 effort and expense that numerous individual actions would engender. The
13 disposition of their claims in this case and as part of a single class action lawsuit,
14 rather than thousands of individual lawsuits, will benefit the parties and greatly
15 reduce the aggregate judicial resources that would be spent if this matter were
16 handled as hundreds of separate lawsuits. Furthermore, given the extraordinary
17 expenses and burden in conducting the discovery and presentation of evidence
18 relating to inherent defects in the Hair Dryers, the burden of individual litigation
19 would make it extremely difficult, if not impossible for individual members of the
20 Class to redress the wrongs asserted herein, while an important public interest will
21 be served by addressing the matter as a class action. Moreover, separate prosecution
22 by thousands of individual members of the Class would likely establish inconsistent
23 standards of conduct for the Defendant and result in the impairment of and potential
24 harm to, Class Members' rights and the disposition of their interests through actions
25 to which they were not parties. The Consumer Representative is informed and
26 believes that a great amount of time and expense will be saved by conducting the
27 discovery and presentation of evidence about the defect in the Hair Dryers in a
28 single class action lawsuit, in contrast to the repeated discovery and presentation of

1 evidence in hundreds, if not thousands, of separate lawsuits brought on the common
 2 questions presented by the allegations in this complaint. The Consumer
 3 Representative knows of no difficulty that will be encountered in the management of
 4 this litigation which would preclude the maintenance as a class action.

5 **FIRST CAUSE OF ACTION**

6 **Asserted on Behalf of the Nationwide Class, and Alternatively**

7 **on Behalf of the California Class**

8 **(Violations of Cal. Bus. & Prof. Code §17200 *et seq.*)**

9 43. The Plaintiff/Consumer Representative repeats and re-alleges all prior
 10 paragraphs and incorporate them as if fully set forth herein.

11 44. Defendant has engaged in unfair, unlawful, and fraudulent business
 12 practices or acts as set forth above.

13 45. The Consumer Representative brings this cause of action on behalf of
 14 herself and the Nationwide Class, or in the alternative, the California Class pursuant
 15 to California Business & Professions Code §17200, *et seq.*

16 46. Defendant's conduct constitutes unfair business acts and/or practices
 17 because Defendant's practices have caused and are likely to cause substantial injury
 18 to Plaintiff and consumers which injury is not reasonably avoidable by Plaintiff and
 19 consumers in light of Defendant's exclusive knowledge of the defects in the Hair
 20 Dryers, and is not outweighed by the acts' or practices' benefits, if any, to Plaintiffs
 21 and consumers. Such conduct is ongoing and continues to this date.

22 47. Defendant's acts and practices of selling Hair Dryers while omitting the
 23 material facts that the Hair Dryers have a propensity to spark and/or catch fire
 24 during normal and intended use offends an established public policy or are
 25 substantially injurious to consumers. Furthermore, these acts and practices threaten
 26 an incipient violation of consumer protection statutes, or violate the policy and spirit
 27 of one of those laws because the effect of the acts and practices are comparable to or
 28 the same as a violation of law or otherwise significantly threaten or harm the

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1 competition.

2 48. Defendant's omissions and misrepresentations are anticompetitive
3 because consumers are lured into buying Defendant's Hair Dryers, when had they
4 been made aware of the true facts, they would have bought a traditional DC motor
5 or other hair dryer that would not subject them to the potential for serious injury.

6 49. Defendants acts and practices are unlawful because they violate
7 California Civil Code §§1709, 1710, and 1711. Defendant's acts and practices are
8 also unlawful because they violate the Mangnuson-Moss Warranty Act ("MMWA")
9 15 U.S.C. §§2301, the Consumer Legal Remedies Act ("CLRA"), Civil Code 1750
10 *et seq.*, the common law, and the law of strict product liability.

11 a. Defendant violates Civil Code §§1709, 1710, and 1711 by not
12 disclosing to the public the material fact that the Hair Dryers have a high propensity
13 to spark and/or catch fire which in turn can subject and cause consumers serious
14 injuries. Defendant knowingly and recklessly conceals or suppresses this
15 information thereby defrauding Plaintiff and consumers. Plaintiff and consumers
16 were unaware of the potential for the Hair Dryer to catch fire during normal and
17 intended use and would not have purchased the Hair Dryer had they known of the
18 problem. As a result of Defendant's concealment of the defect and resulting
19 problems, Plaintiff and consumers lost money by paying for a dangerous product
20 they would not otherwise have purchased, in addition to damage to their property
21 and/or person caused by the Hair Dryer spontaneously catching fire. Plaintiff and
22 Class Members did not receive the benefit of the bargain.

23 b. Defendant violated the CLRA as alleged throughout this
24 Complaint and in the Second Cause of Action, incorporated hereto by reference.

25 c. Defendant is strictly liable for defects in the Hair Dryer caused
26 by the design and/or manufacturing process as alleged throughout this Complaint,
27 and in the Third and Fourth Causes of Action, incorporated hereto by reference.

28 d. Defendant violates Cal. Commercial Code §2314, the common

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1 law, and the MMWA as alleged throughout this Complaint, and in the Fifth and
 2 Sixth Causes of Action, incorporated hereto by reference.

3 50. Defendant's acts and practices are fraudulent in that they have deceived
 4 and/or are likely to deceive Plaintiffs and members of the consuming public,
 5 including the Class. Defendant knowingly sold Hair Dryers with defects that have
 6 subjected consumers to the potential of serious bodily harm and which essentially
 7 are unusable in a safe manner for which they were purchased.

8 51. Plaintiff relies upon Defendant's unfair, unlawful, and fraudulent
 9 business acts and practices – the material misrepresentations, omissions, and non-
 10 disclosures – to their detriment in that they would not have purchased the hair dryers
 11 had they known the true facts.

12 52. Plaintiff has suffered injury in fact and has lost money as a result of
 13 Defendant's unfair competition in that she would not have purchased the Hair Dryer
 14 and therefore has lost the cost of the hair dryer and other amounts to be determined
 15 at trial. Plaintiff and the Class are entitled to declaratory relief and injunctive relief,
 16 restitution, disgorgement of profits obtains from the acts of unfair competition
 17 alleged, plus interest, attorneys' fees and costs, and other relief as authorized by law.

18 53. Pursuant to Business & Professions Code §17204, Plaintiff and the
 19 Class Members are entitled to an order of this Court enjoining such conduct on the
 20 part of Conair, and such other orders and judgments that may be necessary to
 21 provide for complete equitable monetary relief by disgorging Defendant's ill-gotten
 22 gains, including the monies Conair received or saved as a result of its wrongful acts
 23 and practices.

24 SECOND CAUSE OF ACTION

25 Asserted on Behalf of the Nationwide Class, and Alternatively

26 on Behalf of the California Class

27 Consumer Legal Remedies Act, California Civil Code §§1750, *et seq.*

28 54. The Plaintiff/Consumer Representative repeats and re-alleges all prior

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1 paragraphs and incorporate them as if fully set forth herein.

2 55. Consumer Representative seeks to recover for herself and the
 3 Nationwide Class, or in the alternative, the California Class based on Defendant's
 4 breach of the Consumer Legal Remedies Act ("CLRA"), California Civil Code
 5 §1750 *et. seq.*

6 56. The CLRA was enacted to protect consumers against unfair and
 7 deceptive business practices. The CLRA applies to Defendant's acts, omissions and
 8 practices because it covers transactions involving the sale or lease of goods to
 9 consumers.

10 57. At all times relevant hereto, Plaintiff and the Class were "consumers"
 11 as that term is defined in Civ. Code §1761(d).

12 58. At all times relevant hereto, the Hair Dryers constituted "goods" as that
 13 term is defined in Civ. Code §1761(a).

14 59. At all times relevant hereto, Defendant constituted a "person" as that
 15 term is defined in Civ. Code §1761(c).

16 60. At all times relevant hereto, Plaintiff's and Class Members' purchase of
 17 the Hair Dryers constituted a "transaction" as that term is defined in Civ. Code
 18 §1761(e).

19 61. Conair violated the CLRA by engaging in the following unfair and
 20 deceptive practices:

21 a. in violation of §1770(a)(5), Conair represented the Hair Dryers
 22 have characteristics, uses and benefits that they do not have; and

23 b. in violation of §1770(a)(7), Conair represented the Hair Dryers
 24 are of a particular standard, quality or grade when they are not.

25 62. Defendant's Hair Dryers failed to perform in accordance with their
 26 expected characteristics, uses and benefits.

27 63. Defendant intentionally conceals and/or fails to disclose the material
 28 fact that the Hair Dryers have defects and those defects cause the Hair Dryer to fail,

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typically within the first few years of use and Hair Dryers' propensity to catch fire. This concealment is done for the purpose of inducing Plaintiff and consumers to purchase Defendant's hair dryers. If Plaintiff and the Class Members had known of the Hair Dryer's propensity to catch fire, they would not have purchased the Hair Dryers at the prices they did.

64. Defendant had a duty to disclose the defects in the Hair Dryers which caused them to catch fire for various reasons, including but not limited to:

a. Conair had exclusive knowledge of material facts not known to Plaintiff or Class Members;

b. Conair actively concealed and failed to disclose a material fact from Plaintiff and Class Members prior to the time they purchased the Hair Dryers.

65. Defendant engaged in unfair and deceptive practices by withholding the above material facts from Plaintiff and the Class.

66. As a direct and proximate result of Defendant's conduct, Plaintiff and Class Members suffered injury and damage in an amount to be determined at trial. Plaintiff and Class Members are entitled to injunctive relief, restitution, costs of litigation, attorneys' fees pursuant to Civ. Code §1780(e) and/or other applicable statutes, and other relief the Court deems proper.

67. Pursuant to California Civil Code §1782, on April 15, 2013, Plaintiff's counsel sent to Defendant a CLRA demand letter via certified mail. A true and correct copy of this letter is attached hereto as Exhibit "A". Conair failed to provide the relief demanded, and therefore, Plaintiff seeks actual and punitive damages for violations of the CLRA.

THIRD CAUSE OF ACTION

**Asserted on Behalf of the Nationwide Class, and Alternatively
 on Behalf of the California Class**

(Strict Products Liability-Defective Design or Manufacture)

68. The Plaintiff/Consumer Representative repeats and re-alleges all prior

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1 paragraphs and incorporate them as if fully set forth herein.

2 69. Plaintiff and Class Members purchased Hair Dryers which were
 3 manufactured, distributed or sold by Defendant.

4 70. The Hair Dryers were defective and inherently and unreasonably
 5 dangerous and unsafe for their intended use because they have a propensity to spark
 6 and catch fire during normal use and sometimes even when turned off.

7 71. The Hair Dryers failed to perform as safely as an ordinary consumer
 8 would have expected it to perform.

9 72. As a direct and proximate result of the unreasonably dangerous
 10 condition of the Hair Dryers, Plaintiff and others similarly situated suffered property
 11 damage and economic loss to be determined at trial. Plaintiff and Class Members
 12 are entitled to costs of litigation, attorneys' fees and any other or further relief the
 13 Court deems proper.

14 **FOURTH CAUSE OF ACTION**

15 **Asserted on Behalf of the Nationwide Class, and Alternatively**

16 **on Behalf of the California Class**

17 **(Strict Products Liability-Failure to Warn)**

18 73. The Plaintiff/Consumer Representative repeats and re-alleges all prior
 19 paragraphs and incorporate them as if fully set forth herein.

20 74. Plaintiff, and others similarly situated, purchased Hair Dryers which
 21 were manufactured, distributed or sold by Defendant.

22 75. The potential for the Hair Dryers to catch fire while drying hair or even
 23 while off but still plugged in presents a substantial danger to consumers.

24 76. Plaintiff and other ordinary consumers would not have recognized the
 25 potential risk of the Hair Dryer to spark and/or catch fire.

26 77. Defendant failed to adequately warn purchasers of the potential risks
 27 posed by the Hair Dryers. Such warnings should have been placed on the
 28 packaging, the Important Safety Information (user guide) included with each Hair

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1 Dryer, at the point of sale and/or their website where Defendant sells the Hair Dryer
 2 directly to consumers, or should have otherwise been placed in a way calculated to
 3 give reasonable and fair warning to consumers.

4 78. As a direct and proximate result of Defendant's failure to warn of the
 5 risk of physical injury and injury to property that can be caused by the Hair Dryer,
 6 Plaintiff and Class Members suffered property damage and economic loss in an
 7 amount to be determined at trial. . Plaintiff and Class Members are entitled to costs
 8 of litigation, attorneys' fees and any other or further relief the Court deems proper.

9 **FIFTH CAUSE OF ACTION**

10 **Asserted on Behalf of the California Class**

11 **(Breach of Implied Warranty)**

12 79. The Plaintiff/Consumer Representative repeats and re-alleges all prior
 13 paragraphs and incorporate them as if fully set forth herein.

14 80. Plaintiff purchased the Hair Dryer from Conair's authorized retailer,
 15 Sam's Club.

16 81. Pursuant to an agreements for resale of the Hair Dryers between Conair
 17 and nationwide retailers including, but not limited to, Sam's Club, Target, CVS
 18 Pharmacies, Amazon and Wal-Mart Stores, Plaintiff and California Class Members
 19 are third-party beneficiaries of such contracts.

20 82. At the time of sale, and currently, Defendant is in the business of
 21 manufacturing, distributing and selling hair dryers.

22 83. Defendant knowingly and/or recklessly sold a defective product
 23 without conspicuously informing consumers about the defect. Defendant possessed
 24 actual superior knowledge of the Hair Dryer's propensity to spark and/or catch fire
 25 based on consumer complaints filed through the Consumer Product Safety
 26 Commission, Conair's customer service representatives and internal investigations.

27 84. Defendant's waiver and/or limits on implied warranties are
 28 unconscionable and unenforceable since Plaintiff and Class Members had no

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1 meaningful choice in determining those time limitations, the warranties are written
 2 by Defendant without input from consumers, a gross disparity in bargaining power
 3 exists as between Defendant and California Class Members, Plaintiff and California
 4 Class Members had no way of knowing the unilateral limitations placed on the
 5 implied warranty by Defendant until they had already purchased and opened the
 6 product, Defendant knew or should have known that the Hair Dryers were defective
 7 at the time of sale and have a propensity to catch fire before the 4 year warranty
 8 period lapses, and Plaintiff and California Class Members were unfairly surprised by
 9 the concealment of the material facts of the defects causing their Hair Dryers to
 10 spark and/or catch fire.

11 85. Plaintiff and California Class Members' Hair Dryers became unfit for
 12 their ordinary purpose of safely drying hair within the implied warranty period.

13 86. The inherent design/manufacturing defects in the Hair Dryers existed
 14 when the hair dryers left Defendant's and their authorized resellers' possession and
 15 renders the hair dryers unfit for their intended use and purpose.

16 87. As a direct and proximate result of Defendant's breach of its implied
 17 warranty, Plaintiff and California Class Members have sustained damages and other
 18 losses in an amount to be determined at trial. Plaintiff and California Class
 19 Members are entitled to recover legal and equitable relief against Defendant,
 20 including damages, attorneys' fees, litigation costs and other relief the Court deems
 21 proper.

22 SIXTH CAUSE OF ACTION

23 **Asserted on Behalf of the Nationwide Class, and Alternatively**

24 **on Behalf of the California Class**

25 **(Magnuson-Moss Warranty Act, 15 U.S.C. §§2301, *et seq.*)**

26 88. The Plaintiff/Consumer Representative repeats and re-alleges all prior
 27 paragraphs and incorporate them as if fully set forth herein.

28 89. The Hair Dryers are "consumer products" within the meaning of the

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1 Magnuson-Moss Warranty Act ("MMWA"), 15 U.S.C. §2301(1).

2 90. Plaintiff and Class Members are "consumers" within the meaning of the
3 MMWA, 15 U.S.C. §2301(3).

4 91. Defendant is a "supplier" and "warrantor" within the meaning of the
5 MMWA, 15 U.S.C. §§2301(4)-(5).

6 92. Defendant provided Plaintiff and Class Members with "implied
7 warranties" within the meaning of the MMWA, 15 U.S.C. §2301(7).

8 93. Pursuant to an agreements for resale of the Hair Dryers between Conair
9 and nationwide retailers including, but not limited to, Sam's Club, Target, CVS
10 Pharmacies, Amazon and Wal-Mart Stores, Plaintiff and California Class Members
11 are third-party beneficiaries of such contracts.

12 94. Defendant warranted to Plaintiff and Class Members the Hair Dryers
13 were free from defects, were of merchantable quality and fit for the ordinary
14 purpose for which the hair dryers are used.

15 95. Defendant has breached its warranties. Defendant breached its
16 warranties as to the Hair Dryers suffer from a defect that causes them to spark
17 and/or catch fire during normal and intended use.

18 96. The amount in controversy of Plaintiff and Class Members' individual
19 claims meets or exceeds the sum or value of \$25. In addition, the amount in
20 controversy meets or exceeds the sum of \$50,000 (exclusive of interest and costs)
21 computed on the basis of all claims to be determined by this suit.

22 97. In its capacity as a warrantor, and by the conduct described herein, any
23 attempt by Defendant to limit the implied warranty of merchantability in a manner
24 that would exclude coverage for the defects in the Hair Dryers is unconscionable
25 and any such effort to disclaim, or otherwise limit liability for its defective Hair
26 Dryers is null and void.

27 98. By Defendant's conduct described herein, including Defendant's
28 knowledge of the defects in the Hair Dryers and its inaction in the face of that

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1 knowledge Defendant has failed to comply with its obligations under its implied
 2 warranties.

3 99. Defendant has been afforded a reasonable opportunity to cure its breach
 4 of warranty. Plaintiff, on behalf of herself and the Class, provided written notice of
 5 the defects to Defendant and demanded an appropriate remedy prior to filing this
 6 action. (Exhibit "A" attached hereto). Defendant failed to remedy the situation.

7 100. As a direct and proximate result of Defendant's conduct, Plaintiff and
 8 Class Members have suffered injury and damages in an amount to be determined at
 9 trial. Plaintiff and Class Members are entitled to recover damages, consequential
 10 damages, equitable relief, attorneys' fees and litigation costs pursuant to 15 U.S.C.
 11 §2310.

12 SEVENTH CAUSE OF ACTION

13 Asserted on Behalf of the California Class

14 (Song-Beverly Warranty Act, California Civil Code §§ 1792, *et seq.*)

15 101. The Plaintiff/Consumer Representative repeats and re-alleges all prior
 16 paragraphs and incorporate them as if fully set forth herein.

17 102. Under the Song-Beverly Warranty Act, California Civil Code §§1792,
 18 *et. seq.*, every sale of consumer goods in the State of California is accompanied by
 19 both a manufacturer's and retail seller's implied warranty that the goods are
 20 merchantable.

21 103. Plaintiff and California Class Members located in the State of
 22 California each purchased one or more of the Hair Dryers from retailers located in
 23 California and/or through Conair directly via their website. The Hair Dryers are
 24 "consumer goods" within the meaning of California Civil Code §1791(a).

25 104. Defendant is in the business of manufacturing and selling the Hair
 26 Dryers to retail buyers, and is therefore a "manufacturer" and "seller" within the
 27 meaning of California Civil Code §1791.

28 105. Defendant impliedly warranted to Plaintiff and California Class

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Members that the Hair Dryers were of merchantable quality, would pass without objection in the trade or industry, and were fit for the ordinary purposes for which the hair dryers are used.

106. Plaintiff and California Class Members discovered the defect in the Hair Dryers within one year of the purchase of the Hair Dryer and/or the defect was present during the implied warranty period.

107. As described above, Defendant has breached the implied warranties because the Hair Dryers sold to Plaintiff and the California Class Members were not of the same quality as those generally acceptable in the trade and were not fit for the ordinary purposes for which such goods are used in that the Hair Dryers have a propensity to spark and/or catch fire exposing Plaintiff and California Class Members to serious injury and dangerous conditions.

108. As a direct and proximate result of Conair's breach of the Song-Beverly Act, Plaintiff and Class members located in California sustained damages and other losses in an amount to be determined at trial. Conair's conduct has caused Plaintiff and California Class Members as described above to incur compensatory damages, consequential damages, statutory damages, costs, attorneys' fees and interest.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff prays for judgment against the Defendant for the following:

a. An order certifying a Nationwide Class, as well as or in the alternative, a California Class, and appoint Cynthia L. Czuhaj as Consumer Representative/Representative Plaintiff and their undersigned counsel as class counsel for the Nationwide and/or California Classes;

b. An order enjoining Conair from continuing to engage in unlawful and unfair business practices, ordering Defendant to engage in a corrective and warning notice campaign, and requiring Defendant to refund to Plaintiff and Class Members the funds paid to Defendant for the defective Hair Dryers;

1 c. An award of actual, consequential, compensatory, restitution,
2 punitive damages and any other damages permitted by law;

3 d. An order requiring Conair to disgorge all ill-gotten gains and to
4 pay restitution to Plaintiff and Class Members consisting of all funds acquired by
5 means of any business act or practice declared unlawful or unfair;

6 e. Statutory pre-judgment and post-judgment interest on any
7 amounts;

8 f. Payment of reasonable attorneys' fees and costs as may be
9 allowable under applicable law; and

10 g. Such other relief as the Court may deem just and proper.

11 DATED: August 15, 2013

HUNT ORTMANN PALFFY
NIEVES DARLING & MAH, INC.

12
13
14 By: /s/ Katherine J. Odenbreit
15 KATHERINE J. ODENBREIT
16 Attorneys for Plaintiff
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DEMAND FOR JURY TRIAL

Plaintiff, on behalf of herself and all those similarly situated, hereby demand a trial by jury on all issues so triable.

DATED: August 15, 2013

HUNT ORTMANN PALFFY
NIEVES DARLING & MAH, INC.

By: /s/ Katherine J. Odenbreit
KATHERINE J. ODENBREIT
Attorneys for Plaintiff

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AFFIDAVIT OF CYNTHIA L. CZUHAJ

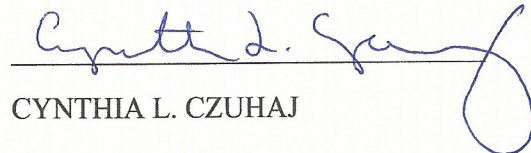
I, CYNTHIA L. CZUHAJ, submit this Affidavit pursuant to §1780(d) of the California Code of Civil Procedure, Consumer Legal Remedies Act, and declare the following:

1. I am a named plaintiff in this litigation.

2. If called as a witness I could and would competently testify to the matters included herein.

3. I am informed and believe that the Defendant in this action conducts substantial business activity in the State of California and the County of San Diego, which is located in this District, and therefore this District is a proper place for trial of this action.

I declare under penalty of perjury under the laws of the United States and the State of California that the foregoing is true and correct. Executed this 14 day of August, 2013 in Sierra Madre, California.


CYNTHIA L. CZUHAJ